



The 11th Global Sourcing Workshop
22-25 February 2017
Planibel Hotel, La Thuile, Italy

WORKSHOP PROGRAM

Day 1: Wednesday February 22 2017, Planibel Hotel, the bar area.

18:00: Registration and Reception (Drinks and Canapé)

18:45-19:00: Welcome and agenda

19:00-20:00: Reception

Day 2: Thursday February 23 2017, Planibel Hotel, Van Gogh Meeting Room

Session 1: Studies about Sourcing Models

Session chair: Jens Dibbern

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| 13:30 – 14:00 | GSW17-06: Multisourcing Decisions in Application Services Projects: Do the Smart get Smarter?
Authors: Oliver Krancher and Matthias Stürmer
Discussant: Ilan Oshri |
| 14:00 – 14:30 | GSW17-16: Encounter the Paradox: Handling Coopetitive Multi-sourcing
Authors: Thomas Hurni, Thomas Huber and Jens Dibbern
Discussant: Julia Kotlarsky |
| 14:30 – 15:00 | GSW17-29: How Innersourcing Affects Software Quality and Transactive Memory in Software Development Teams
Authors: Thomas Kude, Kai Spohrer and Armin Heinzl
Discussant: Oliver Krancher |
| 15:00 – 15:10 | Break |
| 15:10 – 15:40 | GSW17-11: Understanding the Modularization of Business Services: the Maturity of Firms in Bundling Services
Authors: Albert Plugge and Harry Bouwman
Discussant: Robert Linden |
| 15:40 – 16:10 | GSW17-33: East, West, Would Home Really Be the Best? The Effect of Dissatisfaction with Offshore-Outsourcing on Backsourcing – A Behavioral Perspective
Authors: Ilan Oshri, Jatinder Sidhu and Julia Kotlarsky |
| 16:10 – 16:30 | Coffee break |

Session 2: Studies about Governance

Session chair: Leslie Willcocks

- 16:30 – 17:00 GSW17-25: Strategically Governing the Outsourcing Ecosystem: Managing Decentralization Challenge
Authors: Sanjoy Sen, Julia Kotlarsky and Pawan Budhwar
Discussant: Jos van Hillegersberg
- 17:00 – 17:30 GSW17-26: Knowledge Overlap in Nearshore Service Delivery
Authors: Jade Brooks, M.N. Ravishankar and Ilan Oshri
Discussant: Thomas Huber
- 17:30 – 18:00 GSW17-34: In Pursuit of Value: Understanding Value (Co-)creation in Crowdsourcing
Authors: Rui Hee, Julia Kotlarsky and Dorit Nevo
- 18:00 – 18:10 Break
- 18:10 – 18:40 GSW17-01: Relationships in Information Technology Outsourcing: Towards a Model of Client-Vendor Relationship Quality
Authors: Nikolaus Schmidt, Mario Müller and Christoph Rosenkranz
Discussant: Dragos Vieru
- 18:40 – 19:10 GSW17-31: Strategic Alignment in Large Multinational Organizations: A Question of Understanding the Role of IT in today's Businesses
Authors: Björn Johansson, Max Lilja and Ludvig Tarland
Discussant: Mario Müller
- 19:30 – 22:00 Workshop dinner at Ristorante La Fordze**

Day 3: Friday February 24 2017, Planibel Hotel, Van Gogh Meeting Room

Session 3: Studies about Innovation

Session chair: Julia Kotlarsky

- 13:30 – 14:00 GSW17-24: Sourcing for digital innovation using viewpoint-based meta-model engineering
Authors: Bart van der Linden
Discussant: Jade Brooks
- 14:00 – 14:30 GSW17-04: Outsourcing 2.0: Towards an Innovation- Driven Process Model for Client-Vendor Relationships in Information Technology Outsourcing
Authors: Robert Linden and Nikolaus Schmidt
Discussant: Albert Plugge
- 14:30 – 15:00 GSW17-27: Innovation through outsourcing: The Role Of Familiarity and Advisory
Authors: Ilan Oshri, Daria Arkhipova and Giovanni Vaia
Discussant: Thomas Hurni
- 15:00 – 15:10 Break

Session 4 (part 1): Studies about Social Aspects

Session chair: Jos van Hillegersberg

- 15:10 – 15:40 GSW17-28: Managerial work characteristics and organizational commitment after offshoring: The moderating effect of perceived organisational valence
Authors: Eleni Lioulio, Angelika Zimmermann and Joao Oliveira
Discussant: Thomas Kude
- 15:40 – 16:10 GSW17-08: Offshoring of advanced services: a microfoundations perspective
Authors: Ilias Gerogiannis, Angelika Zimmermann and Alex Wilson
Discussant: John Noll
- 16:10 – 16:40 GSW17-20: Information Technology Impact Sourcing: Learning From The Pioneers
Authors: Dwayne Whitten and Stanton Jones
Discussant: M.N. Ravishankar
- 16:40 - 17:00 Coffee break

Session 4 (part 2): Studies about Social Aspects

Session chair: Erik Beulen

- 17:00 – 17:30 GSW17-21: Motivation and Autonomy in Global Software Development
Authors: John Noll, Bob Richardson, Abdur Razzak, Ann Barcomb, Ita Richardson and Sarah Beecham
Discussant: Eleni Lioulio
- 17:30 – 18:00 GSW17-10TC: The Price of Outsourcing is Human Lives
Authors: Jonas Hedman and Jos van Hillegersberg
Discussant: Björn Johansson
- 18:00 – 18:30 GSW17-23: Capturing Stakeholder Engagement
Authors: Fay Davidson, John Wreford, Kevan Penter and Brian Perrin
Discussant: Bart van der Linden
- 18:30 – 19:00 GSW17-14: Formal Control, Social Control and Guanxi in IT Outsourcing: A Study in Chinese Firms
Author: Wen James Jiang
Discussant: Kai Spohrer
- 19:30 - 22:00 Workshop dinner at Ristorante La Lisse**

Day 4: Saturday February 25 2017, Planibel Hotel, Van Gogh Meeting Room

Session 5: Studies about Digitization and Automation

Session chair: Ilan Oshri

- 09:00 – 09:30 GSW17-05: El Gran Automata: Case Research in Service Automation
Authors: Mary Lacity and Leslie Willcocks
Discussant: Jonas Hedman
- 09:30 – 10:00 GSW17-12: Software Bots - The Next Frontier for Shared Services and Functional

Excellence

Authors: Vipin Suri, Marianne Ella and Jos van Hillegersberg

Discussant: Sanjoy Sen

10:00 - 10:30 GSW17-30: Shaping a digital future: How digitization is enabling new assets and future marketplaces

Authors: Richard Suhr, Jeremy Baker, Corbin Neale and John Wreford

Discussant: Michelle Hurdle

10:30 – 10:40 Break

Session 6: Studies about Cloud Services

Session chair: Albert Plugge

10:40– 11:10 GSW17-02TC: Sourcing Strategy Changes in an SME: “Ça Va de Soi” in the Cloud with Diamonds

Authors: Simon Bourdeau and Dragos Vieru

Discussant: Erik Beulen

11:10 – 11:40 GSW17-03: A Case Study: The Digitisation Gestalt

Author: Michelle Hurdle

Discussant: Corbin Neale

11:40 - 12:10 GSW17-07: Cloud readiness as an enabler for application rationalization: a survey in the Netherlands

Author: Erik Beulen

Discussant: Vipin Suri

12:10 – 12:30 Lunch break

12:30 - 13:00 GSW17-17: Management of multi-cloud computing

Author: Paul Alpar

Discussant: Leslie Willcocks

13:00 – 13:15 Closing Words