Pre-reading:

Kakumanu, P. and Portanova, A. (2006) Outsourcing: Its Benefits, Drawbacks and Other Related Issues, *Journal of American Academy of Business* 9(2): 1-7.

Chapters 1-2 from Oshri, I., Kotlarsky, J. and L.P. Willcocks (2015) "The Handbook of Global Outsourcing and Offshoring", **3rd edition**, Palgrave Macmillan, London.

Carmel, E. and Agarwal, R. (2002) The Maturation of Offshore Sourcing of Information Technology Work*, MIS Quarterly Executive* 1(2): 65-77.

Kaiser K.M. and S. and Hawk (2004) Evolution of offshore software development: From outsourcing to Co-sourcing, *MIS Quarterly Executive* 3(2): 69-81.

Doh, J.P (2005) Offshore Outsourcing: Implications for International Business and Strategic Management Theory and Practice, Journal of Management Studies 42(3): 695-704.
Aron R. and J.V. Singh (2005) Getting Offshoring Right, *Harvard Business Review*, 83(12):135-143

Gino, F. and B.R. Staats (2012) The Microwork Solution: A New Approach to Outsourcing Can Support Economic Development—and Add to Your Bottom Line, *Harvard Business Review* 90(12): 92–96

Essential Reading (module textbook):

Oshri, I., Kotlarsky, J. and L.P. Willcocks (2015) "The Handbook of Global Outsourcing and Offshoring", **3rd edition**, Palgrave Macmillan, London.

Reading per topic:

> **Topic 1.   Introduction and overview of the global sourcing marketplace**
> **Readings:**
>   - Chapter 1 from the textbook
>   - Oshri, I and Van Uhm, B (2012) "A historical review of the information technology and business process captive centre sector", Journal of Information Technology, 27(4), pp.270-284.

Topic 2.   Sourcing models: what and when to outsource/offshore

Readings:

- Chapter 2 from the textbook

- Dedrick, J., E. Carmel and K. L. Kraemer (2011) "A dynamic model of offshore software development", Journal of Information Technology, 26, pp. 1-15.

- Gottfredson, M., R. Puryear and S. Phillips (2005) "Strategic sourcing from periphery to the core", Harvard Business Review, 83(2), pp. 132-139.

Teaching case:

Carmel, E. (2013) "Ayudarum: an Austrian crowdsourcing company in the Startup Chile accelerator program" – available online under Readings 2014/15 folder

Optional reading:

Ross, J. and C. Beath (2006) "Sustainable IT Outsourcing: Let enterprise architecture be your guide", MIS Quarterly Executive, 5(4), pp. 181–192.

Topic 3.   Country attractiveness and backsourcing

Readings:

-   Chapters 3 and 4 from the textbook

Optional reading:

- Vestring, T., Rouse, T. and Reinert, U. (2005) "Hedge your offshoring bets" MIT Sloan Management Review, 46(3), pp. 27-29.

Topic 4.   Supplier   configurations,   supplier   selection   strategy,   and   retained management capabilities

Readings:

-   Chapters 5 and 6 in the textbook

Optional reading:

- Poston, R. S., W. J. Kettinger and J. C. Simon (2009), "Managing the Vendor Set: Achieving Best Pricing and Quality Service in IT Outsourcing." MIS Quarterly Executive 8(2), pp. 45-58.

Topic 5.   The outsourcing lifecycle, transition phase and governance

Readings:

- Chapters 8 and 9 in the textbook

Teaching Case:

Jaiswal, V. and N. Levina (2012). "J-TRADING: full circle outsourcing." Journal of Information Technology Teaching Cases 2: 61-70.

Optional reading:
- *Sia, S.K., Lim, W.K. and Periasamy, K.P. (2010). "Switching IT Outsourcing Suppliers: Enhancing Transition Readiness." MIS Quarterly Executive 9(1): 23-33.*
- *Rottman, J.W. and Lacity, M.C. (2006) "Proven Practices for Effectively Offshoring IT Work", Sloan Management Review, 47(3), pp. 56-63.*
- *Mani, D., A. Barua and A. B. Whinston (2006) "Successfully Governing Business Process Outsourcing Relationships", MIS Quarterly Executive, 5(1), pp. 15-29.*

Topic 6.   Leveraging knowledge and expertise in global teams
Readings:
- Chapter 7 in the textbook

Optional reading:
- *Kotlarsky, J., P. C. van Fenema and L. P. Willcocks (2008) "Developing a Knowledge-Based Perspective on Coordination: The Case of Globally Distributed Software Development Projects", Information & Management, 45(2), pp. 96-108.*

Topic 7.   Innovation in outsourcing
Readings:
- Chapter 12 in the textbook
Teaching case:
Abbott P., Zheng, Y. and Du, R. (2013) "Innovation though collaborative partnerships" creating the MSN News for iPad app at VanceInfo Technologies", Journal of Information Technology Teaching Cases, vol. 3, pp. 1-13.

Optional reading:
Lacity, M. and L. P. Willcocks (2013) "Beyond Cost Savings: Outsourcing Business Processes for Innovation." Sloan Management Review, 54(3), pp. 63-69.

Topic 8.   Cross-cultural and social issues in global teams
Readings:
- Chapter 10 in the textbook
- Brett, J., Behfar, K., and Kern, M. C. (2006) "Managing Multicultural Teams," Harvard

Business Review, 84(11), pp. 84-91.