



WORKSHOP PROGRAM

Day 1: Monday March 10 2008

18:00: Registration and Cocktail Reception

18:45-19:00: Welcome and agenda

19:00-19:45: Keynote speaker, Leslie Willcocks

Day 2: Tuesday March 11 2008 (14:30–19:15, followed by Workshop dinner)

Session 1: (14:30-16:45): Sourcing Strategies: Success Factors

Session chair: Ilan Oshri

14:30 – 14:35 Session chair opening words

14:35 – 15:15 ITP 0938: “IT Outsourcing Success: A multi-dimensional, contextual perspective on outsourcing outcomes”

Authors: Sara Cullen, Peter Seddon and Leslie Willcocks

Discussant: Cor-Jan Jager

15:15 – 15:55 ITP 0840: “Effects of offshore outsourcing of it work on client project management”

Authors: Mary C. Lacity and Joseph W Rottman

Discussant: Seamas Kelly

15:55 – 16:00 Mini break

16:00 - 16:40 ITP 0851: “Controlling Risk Prior to Offshore Application Development: Investigation and Mitigation of Application and Collaboration Risk

Authors: Cor-Jan Jager, Stefan Vos, Michiel Borgers, Frank Harmsen, Sjaak Brinkkemper, Lidwien van de Wijngaert

Discussant: Brian Gannon

16:40 – 16:45 Session chair closing words

16:45 – 17:00 Coffee break

Session 2: (17:00 – 19:15): Knowledge Aspects in Global Sourcing

Session chair: Julia Kotlarsky

- 17:00 – 17:05 Session chair opening words
- 17:05 – 17:45 ITP 0865: “Towards the 24-Hour Knowledge Factory: offshore-onsite team dynamics”
Authors: Amar Gupta and Elisa Mattarelli
Discussant: Jon Rognes
- 17:45 – 18:25 ITP 0866: “A knowledge perspective on Service Outsourcing”
Author: Jon Rognes
Discussant: Elisa Matarelli
- 18:25 – 18:30 Mini break
- 18:30 - 19:10 ITP 0820: “Applying international business constructs to offshore development”
Authors: Brian Gannon and David Wilson
Discussant: Camilla Noonan
- 19:10 – 19:15 Session chair closing words
- 20:00 Workshop dinner**

Day 3: Wednesday March 12 2008

Session 3: (14:30 – 16:05): Captive Centers

Session chair: Leslie Willcocks

- 14:30 – 14:35 Session chair opening words
- 14:35 – 15:15 “The Study of Captive Centers in India”
Authors: Ilan Oshri, Julia Kotlarsky and Chun-Ming Liew
Discussant: Joe Rottman
- 15:15 – 15:55 ITP 0850: “Case Studies on BPO and ITO at Large Captive Operations in India”
Authors: Kevan Penter, Graham Pervan and John Wreford
Discussant: Jos van Hillegersberg
- 15:55 – 16:00 Session chair closing words
- 16:00 - 16:05 Mini break

Session 4: (16:05 – 19:05): Human and Social Aspects in Global Sourcing

Session chair: Jos van Hillegersberg

- 16:05 – 16:10 Session chair opening words
- 16:10 – 16:50 ITP 0839: “Managing Cross-Cultural Dynamics in IT Offshore Outsourcing Relationships: The Role of Cultural Intelligence”
Authors: Robert Gregory, Michael Prifling and Roman Beck
Discussant: Erik Wende
- 16:50 – 17:05 Coffee break
- 17:05 – 17:45 ITP 0821: “How culture orientations affects offshore knowledge transfer”
Authors: Benjamin J. Voigt and Erik Wende
Discussant: Michael Prifling
- 17:45 – 18:25 ITP 0818: “Collective Sensemaking, Power and Relationship Development in Global Software Work: The Anatomy of a Crisis in an Ireland-India Offshoring Project”
Authors: Séamas Kelly, Camilla Noonan, and Micheál Ó Sé
Discussant: Tsipi Heart
- 18:25 – 19:05 ITP 0849: “The contribution of a global service provider’s Human Resources Information System (HRIS) to staff retention in emerging markets - Comparing issues and implications across three continents”
Author: Erik Beulen
Discussant: Ilan Oshri
- 20:00 Workshop dinner**

Day 4: Thursday March 13 2008

Session 5: (14:30-16:45): Sourcing Strategies in various Contexts

Session chair: Joe Rottman

- 14:30 – 14:35 Session chair opening words
- 14:35 – 15:15 ITP 0876: “Open-Sourcing: On the Road to the Ultimate Global Source?”
Authors: Maha Shaikh and Tony Cornford
Discussant: Ita Richardson
- 15:15 – 15:55 ITP 0836: “Outsourcing software development the remote project manager’s perspective”
Authors: Valentine Casey, Sadhana Deshpande and Ita Richardson
Discussant: Shaikh Maha

- 15:55 – 16:00 Mini break
- 16:00 - 16:40 “ICTs, Marketization and Bureaucracy In the UK Public Sector: Critique and Reappraisal”
Antonio Cordella, Lapo Mola and Leslie Willcocks
Discussant: John Wreford
- 16:40 – 16:45 Session chair closing words
- 16:45 – 17:00 Coffee break
- Session 6: (17:00 – 19:15): Sourcing Strategies in various Contexts**
- Session chair: Seamas Kelly**
- 17:00 – 17:05 Session chair opening words
- 17:05 – 17:45 ITP 0874: “Bridging the Gap Between the Theory and Practice of IT Outsourcing Strategy Design”
Authors: Sijmen Schoeman, Nico Bakker, Michiel Borgers, Jos van Hillegersberg, Daniel Moody
Discussant: Jacques Bulchand-Gidumal
- 17:45 – 18:25 ITP 0834: “IS/ICT sourcing practices in a Spanish university. Lessons learned”
Authors: Jacques Bulchand-Gidumal and Santiago Melián-Gonzalez
Discussant: Erik Beulen
- 18:25 – 18:30 Mini break
- 18:30 - 19:10 ITP 0871: “Explaining Adoption of Remote Hosting: A Case Study”
Authors: Tsipi Heart, Nava Pliskin and Noam Tractinsky
Discussant: David Wilson
- 19:10 – 19:15 Session chair closing words
- 19:15 – 19:45 Closing Words, Leslie Willcocks**