

Third Global Sourcing Workshop:

The Impacts of Global IS Sourcing on Engineering, Technology and Innovation Management

22-25 March 2009

Keystone, CO, USA

Following the success of the past Global Sourcing Workshops in 2007 and 2008, we are pleased to release a Call for Papers for the third Global Sourcing Workshop which will be held March 22-25, 2009 in Keystone, CO, USA.

Global sourcing of IT and business services has become one of the most critical economic transformations of our time. By 2009 revenues from the offshore outsourcing of information technologies (IT) will exceed \$US30 billion, and over the next five years the compound annual growth rate in this industry is expected to be about 20 per cent (Willcocks and Lacity 2006). These phenomena well deserve in-depth study, and this workshop provides a forum for advancement in research approaches and learning.

The workshop will focus on the topic of Global IS Sourcing with a specific interest in social, managerial and knowledge-related aspects of IS sourcing and how these aspects affect engineering, technology and innovation management. This workshop aims to bring together viewpoints from various disciplines, including IB, Strategy, OB and IS on global sourcing of information systems.

We invite research articles and focus on practice papers that investigate social, managerial and knowledge-related topics in global outsourcing/offshoring relationships. In particular, the workshop will endeavor to present both the view of managers from both client and vendor perspectives. Some of the specific themes that are of interest in this workshop are:

- Critical issues in engineering and innovation management tasked with engaging a global supplier network and workforce
- Knowledge management systems, codification processes and their impact on outsourcing performance
- Emerging concepts such as Open Sourcing and their consideration from social, managerial and knowledge perspectives
- People retention issues and implications for success of global IT sourcing arrangements
- Retained management capabilities from a social and knowledge perspective
- Social capital in global sourcing arrangements
- (Multi-) cultural aspects in outsourcing/offshoring relationships
- Emerging sourcing markets such as China, South America, Africa and Eastern Europe.

We are interested in including papers that are both conceptual and empirically-based. In terms of empirical data, we seek papers that report on outsourcing/offshoring arrangements from countries that have so far been poorly represented in the existing literature such as Latin American, Eastern Europe, Caribbean countries, China and others. In terms of conceptual papers and theoretical frameworks, we seek to contribute to theory building by both reapplying existing frameworks and developing new constructs that help explaining social, managerial and knowledge-related aspects in global sourcing.

After presenting their work at the third Workshop on Global Sourcing the authors *may* select to submit their papers for the special issue of *IEEE Transactions on Engineering Management* on “The Impacts of Global Information Systems Sourcing on Engineering, Technology and Innovation Management” edited by Willcocks, Rottman, Kotlarsky and Oshri (deadline for submission August 2009). However, the workshop and the special issue are not connected and participation in the workshop is not required for consideration for the special issue.

Please note that a small conference venue has been reserved with guaranteed attendance restricted to those having papers accepted for presentation.

Important Dates:

September 15th 2008 – Deadline to submit extended abstracts to the Workshop on Global Sourcing

September 29th 2008 - Notification of accepted extended abstracts

December 17th 2008 – Deadline to submit full papers to the Workshop on Global Sourcing

March 1stth 2009 – Deadline to submit revised manuscripts to the Workshop on Global Sourcing Workshop

March 22-25th 2009 – Workshop on Global Sourcing, Keystone, CO, USA

Abstracts should be between 600-800 words.

All submissions should be sent in MS Word format to: Alison.Solman@wbs.ac.uk with 'Global Sourcing Workshop 2009' as the subject of the e-mail.

For guidelines on preparation of full papers please follow Guidelines for Authors.

Workshop Organizers:

Leslie P. Willcocks (<http://personal.lse.ac.uk/willcock/>)

Joseph Rottman (<http://www.umsl.edu/~rottmanj/vita.html>)

Julia Kotlarsky (<http://www.juliakotlarsky.com>)

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