



## **Sixth Global Sourcing Workshop**

**12 - 15 March 2012**

**Courchevel 1850, France**

Following the success of the past Global Sourcing Workshops, we are pleased to release this Call for Papers for the Sixth Global Sourcing Workshop which will be held March 12-15, 2012 in Courchevel 1850, France.

The workshop will focus on Global Sourcing with a specific interest in practices that improve firm's performance and those that affect communities and societies. This workshop aims to bring together viewpoints from various disciplines, including IB, Strategy, OM, OB and IS on global sourcing of IT, Business and Knowledge Processes and Innovation. This year we also focus on teaching aspects related to outsourcing and offshoring.

### Paper Track

We invite research articles, works in progress and 'focus on practice' papers that investigate topics relating to global outsourcing and offshoring. In particular, the workshop will endeavour to present the views from client, vendor and intermediary firm perspectives. Some of the specific themes that are of interest in this workshop are:

- Sourcing models (e.g. offshoring, offshore-outsourcing, near-shoring, cloud services, micro-sourcing and SaaS)
- Sourcing decision making
- Sourcing settings (multi-sourcing, bundle services, etc.)
- Supplier capabilities
- Client capabilities
- Outsourcing life cycle
- Captive centres
- Emerging topics and concepts in sourcing

We are interested in papers that are both conceptual and empirically-based.

### Teaching Track

As more and more business schools and corporate academies launch core and elective modules on outsourcing and offshoring, we have decided to allocate time to this important aspect in global sourcing. We therefore invite proposals from academics and practitioners who teach outsourcing

and offshoring and would like to share with us their knowledge. In particular we are interested (1) to learn about your teaching experiences, including sharing your course outline, key readings and case studies, creative assignments and innovative approaches to share with students the realities of outsourcing and offshoring beyond the frontal lecturing teaching method. (2) We are also interested in teaching cases on outsourcing and offshoring which we would consider for publication in Journal of IT Teaching Cases (JITTC) <http://www.palgrave-journals.com/jittc/> .

Please note that a small conference venue has been reserved with guaranteed attendance restricted to those having papers accepted for presentation. Participants need to book early to secure reserved accommodation at the conference location or other rooms nearby. See full details on our website: [www.globalsourcing.org.uk](http://www.globalsourcing.org.uk).

In the last two years we have published selected papers as book chapters in a book by Springer. It is likely that we will publish another book based on the papers from this Workshop. Furthermore, selected papers will be invited to submit a revised version for a publication in either *Journal of Information Technology*, *Journal of Strategic Information Systems* or *Strategic Outsourcing* journal, and teaching cases to JITTC.

### **Important Dates:**

October 17<sup>th</sup> 2011 – Deadline to submit extended abstracts/teaching proposals to the Workshop on Global Sourcing

November 1<sup>st</sup> 2011 - Notification of accepted extended abstracts/teaching proposals

Registration deadline: December 1<sup>st</sup> 2011 (Registration fees will be 285 EURO per person which include a reception and 2 dinners)

January 16<sup>th</sup> 2012 – Deadline to submit full papers/teaching case and notes to the Workshop on Global Sourcing

March 1<sup>st</sup> 2012 – Reviews sent to authors

### **March 12-15, 2012 – Workshop on Global Sourcing, Courchevel 1850, France**

**Paper Track:** Extended abstracts should be between 600-800 words.

**Teaching Track:** Proposals for *teaching-related presentations* should be between 1000-1200 words. Once accepted, no full paper submission will be required. Proposals for *teaching cases* should be between 600-800 words and include the teaching case outline and learning objectives. For teaching cases, the submission of full teaching case and teaching notes will be required.

All submissions should be sent in MS Word format to: [globalsourcing.org.uk@gmail.com](mailto:globalsourcing.org.uk@gmail.com) with 'Abstract submission GSW 2012' as the subject of the e-mail.

For preparation of full papers please follow Guidelines for Authors posted on the workshop site: <http://www.globalsourcing.org.uk/>

### **Important Links**

Courchevel 1850 ski resort: [www.courchevel.com](http://www.courchevel.com)

Our Representative at the Tourism Office for enquiries about accommodations is Ms. Sohie Jemin, her email: [sophie@courchevel.com](mailto:sophie@courchevel.com)

**Workshop Organizers:**

Leslie P. Willcocks (<http://personal.lse.ac.uk/willcock/>)

Julia Kotlarsky (<http://www.juliakotlarsky.com>)

Ilan Oshri (<http://www.ilanoshri.com/>)

**Sponsorship:** The workshop is partly sponsored by Accenture.

