



Fourth Global Sourcing Workshop

Doing Better Through Outsourcing and Offshoring

22-25 March 2010

Zermatt, Switzerland

Following the success of the past Global Sourcing Workshops, we are pleased to release this Call for Papers for the fourth Global Sourcing Workshop which will be held March 22-25, 2010 in Zermatt, Switzerland.

The workshop will focus on Global Sourcing with a specific interest in practices that improve firm's performance and those that affect communities and societies. This workshop aims to bring together viewpoints from various disciplines, including IB, Strategy, OB and IS on global sourcing of IT, Business Processes and Knowledge Processes.

We invite research articles, works in progress and 'focus on practice' papers that investigate topics relating to global outsourcing and offshoring. In particular, the workshop will endeavor to present the views of managers from both client and vendor perspectives. Some of the specific themes that are of interest in this workshop are:

- Understanding the long term benefits of outsourcing/offshoring (beyond cost savings): what are the most suitable metrics, theoretical and practical approaches to consider and apply.
- The impact of emerging concepts and practices in outsourcing/offshoring on a firm's performance (cloud computing, open sourcing, bundled services).
- Global sourcing and Corporate Social Responsibility (CSR): Drivers, implementation and the impacts on the firm, community and society.
- Different sourcing arrangements and their impact on a firm's pool of capabilities and strategies (e.g. offshore outsourcing, captive centre, nearshoring).
- The retained organization and its impact on performance.
- The impact of new developments in sourcing practices such as suppliers moving up the value chain, collaborative innovation, R&D outsourcing and the impacts on the innovation capability of the client firm.

We are interested in papers that are both conceptual and empirically-based. In terms of empirical data, we seek papers that report on outsourcing/offshoring arrangements from countries that have so far been poorly represented in the existing literature such as Latin American, Central and Eastern Europe, the Caribbean, China and others. In terms of conceptual papers and theoretical

frameworks, we seek to contribute to theory building by both reapplying existing frameworks and developing new constructs that help explaining the managerial aspects in global sourcing.

Please note that a small conference venue has been reserved with guaranteed attendance restricted to those having papers accepted for presentation. Participants need to book early to secure reserved accommodation at the conference location or other rooms nearby. See full details on our website: www.globalsourcing.org.uk.

Selected papers will be invited to submit a revised version for a publication in either *Journal of Information Technology*, *Journal of Strategic Information Systems* or *Strategic Outsourcing* journal.

Important Dates:

October 15th 2009 – Deadline to submit extended abstracts to the Workshop on Global Sourcing

October 29th 2009 - Notification of accepted extended abstracts

Registration deadline: December 1st 2009 (registration fee of 380 CHF, about 250 EUR, which includes 2 conference dinners)

January 15th 2010 – Deadline to submit full papers to the Workshop on Global Sourcing

March 1st 2010 – Reviews sent to authors

March 22-25th 2010 – Workshop on Global Sourcing, Zermatt, Switzerland

Extended abstracts should be between 600-800 words.

All submissions should be sent in MS Word format to: globalsourcing2010@gmail.com with 'Abstract submission GSW 2010' as the subject of the e-mail.

For preparation of full papers please follow Guidelines for Authors posted on the workshop site: <http://www.globalsourcing.org.uk/page10.html>.

Important Links

Zermatt SKI Resort: <http://www.zermatt.ch/en/>

Conference Hotel: <http://www.schweizerhofzermatt.ch/en/schweizerhof/>

Workshop Organizers:

Leslie P. Willcocks (<http://personal.lse.ac.uk/willcock/>)

Julia Kotlarsky (<http://www.juliakotlarsky.com>)

Ilan Oshri (<http://www.ilanoshri.com/>)

Joseph Rottman (<http://www.umsl.edu/~rottmanj/vita.html>)